

The Omicronicle

Theta Tau Spring 2015



Upcoming Events

- **Pig Roast/Homecoming Football Game vs. Illini** – October 10th, 2015
- **Fall 2015 Formal Initiation**



Our year in summary:

Theta, Tau - Omicron Chapter experienced its greatest surge in enrollment during the 2014-2015 school year reaching 44 active members for the first time in 3 years. Theta Tau was also nominated for Outstanding Student Organization and Most Improved Student Organization at the UI College of Engineering's first annual Engineering Etiquette Dinner & Awards Banquet held in April 2015. The organization hosted its second successful Professional Development Luncheon this fall in which professionals from Shive Hattery, Rockwell Collins and other businesses networked with undergraduate students. Throughout the school year, members were also actively involved in supporting research in the battle against cancer through events such as Dance Marathon, Relay For Life, and Dodgeball for Dreams. This summer, the Omicron chapter will be sending its Vice Regent and Scribe to attend the National Theta Tau Convention at Georgia Tech where members will hone their professional and leadership skills with the organization's top officials. Omicron chapter is excited for the future and looking forward to increasing its presence on campus in the upcoming years.



Professional Development

This semester's Professional Development Luncheon was a great success. The event kicked off with a casual networking session while the guests arrived to the venue. Once everyone was present, we hosted an interactive Q&A panel discussion. As always, our panel offered some valuable experiences and advice, just in time for our members to kick off their summer internships or new full time jobs. Our panel consisted of representatives from EPIC, HBK, Idx LLC., Innovative Software, Rexnord, Rockwell Collins, and Shive Hattery. As the panel concluded, lunch was served, where members continued to connect with their table's company representative. Overall, it was a relaxing and informative event. We look forward to hosting similar events in the future for both our chapter and the College of Engineering.

Marketing

This semester was fun for the Marketing Committee. With many new members, social media was very important for us as a chapter. The public Theta Tau Omicron chapter Facebook page was crucial for keeping alumni, members, and those interested in joining Theta Tau connected. Arnold D. Pigg also kept up his active social media presence. We also designed various types of apparel for the chapter such as t-shirts, sweatshirts etc. Our t-shirt design, in particular, made us more visible to the all disciplines in the College of Engineering as well as to the whole Hawkeye community in general. Overall, marketing proved to be a big factor in recruiting members for the chapter this semester.





Fundraising

During the academic year of 2014-2015, our chapter worked hard raising funds to support events such as the Professional Development Luncheon and leadership conference. The Fundraising Committee worked closely with the Marketing Committee to advertise our fundraiser to the community. We hosted several small fundraisers with local restaurants such as Buffalo Wild Wings to generate revenue. Our largest fundraiser was a t-shirt sale in which our chapter sold major-specific shirts to students, faculty and alumni at the College of Engineering.

Shirts from this fundraiser featured Titans showcasing the various engineering disciplines. Because this was our largest event, collaboration from numerous committees was required in promoting, ordering, and selling the t-shirts. Overall, everyone enjoyed this event, and we wish to organize something similar for next spring. Thank you to all of the Alumni who assisted us by purchasing a shirt. You made all the difference in helping us to achieve our goals!

Philanthropy

During the spring semester, the Philanthropy Committee and members of the fraternity participated in various events benefitting two very good causes supported on campus. In late March, members, as well as pledges, contributed to the Relay for Life. Our brothers remained on the track for over 6 hours, and raised over \$400 to support research in the battle against cancer. Some members were also actively involved in the University of Iowa's largest student-run organization, Dance Marathon, which raised over \$2 million "for the kids" and their families who receive care at the UI Children's Hospital. The final event of the semester attended by our brothers was the annual Dodgeball for Dreams tournament hosted by S.T.A.T. to help raise money additional funds for Dance Marathon.



Brotherhood

This semester we tried to increase involvement by hosting Theta Tau Thursdays. Every other week a few members would meet up to grab dinner and socialize at various restaurants around campus. In addition, we participated in a dodgeball tournament and a few intramural sports. Now heading into the summer, we are hoping to host a brotherhood event at a local lake near Iowa City. We have a lot of exciting, new ideas for the next semester, and we cannot wait



Alumni Relations

This semester, the Alumni Relations Committee worked closely with Professional Development to recruit alumnus to attend our 2nd annual Professional Development Luncheon. The committee also coordinated brotherhood events with active members and alumnus visiting Iowa City. In addition, the Alumni Relations Committee focused on regularly involving the newest addition of alumnus stationed near Iowa City by inviting them to weekly chapter meetings and other events such as Formal Initiation.



Regent

I couldn't be more proud of the chapter this semester. The chapter increased their recruitment and presence in the university making us an organization that people recognize and want to take part in. The chapter participated in every engineering open house and student org fair held by the College of Engineering. As a result of these activities, we continued to expand by initiating another large pledge class of 12 amazing brothers! To further our growing presence on campus, we were nominated for two awards in the First College of Engineering Awards Night. These nominations include Most Improved Organization and Outstanding Student Organization.



In addition to being viewed as a growing organization in the College of Engineering, our brothers have taken a more active role in the chapter. This semester's round of officer elections provided opportunities for many of our new brothers to hold a position that they found to be interesting. These positions help us fulfill our purpose to develop our brother's professional interest by increasing their leadership skills. Congratulations to the following members for taking positions in the Fall 2015 Semester:

Regent: Sailahari Ponnaluri

Vice Regent: Tyler Harken

Scribe: Cecilia Wolf

Treasurer: Samuel Fox

Inner Guard: Tyler Tatro

Outer Guard: Jeffrey Martin

Marshall: Anda Shi

Corresponding Secretary: Cole Pardridge

Marketing: Jerald Lombardo

Philanthropy: Athena Niklaus

Risk Management: Mark Parise

Alumni Relations: Consuelo Valladolid

Professional Development: Danielle Culver

Fundraising: Tyler Chlystun & Samir Khoda

Brotherhood: Carrie Lindberg & Sharukh Hasan

Rush/Pledge: Kayla Racinowski & Nicole Tatro

Overall, the chapter has made tremendous progress in each of our committees, and we have figured out how to work together to sustain a successful chapter. I look forward to seeing what changes will start to emerge over the coming years!